

ABOUT US

We support our customers in their digitalization journey with our deep technical expertise.

GlassHouse has a rapidly growing business and it has many opportunities with its dynamic & energetic environment. Come to join us!

We are looking for a **Marketing Intern** to be assigned to the Marketing Directorate.

RESPONSIBILITIES

- Contributing Lead Generation efforts while managing and updating company database and customer relationship management systems (CRM).
- Assisting and contributing creation of marketing and advertising activities (events, social media, emailing, web, etc.).
- Managing and organizing marketing materials.
- Performing market analysis and research on the latest trends.
- Researching and evaluating competitor marketing and digital content.
- Monitoring all social media platforms for trending news, ideas, and feedback.
- Supporting the marketing team in daily administrative tasks.

QUALIFICATIONS

- Having a passion for marketing.
- Pursuing a degree or a fresh graduate in Marketing, Business Administration, Economics or related field
- Having experience in one or more of the following areas is **a huge plus**: Marketing Positions, Performance and Growth Marketing Agencies, Data Analysis, Customer Insights, Customer Intelligence, or any related department
- Excellent knowledge of MS Office (MS Excel and MS PowerPoint is **a must**),
- Familiarity with CRM and marketing tools is a plus
- Result oriented, strong analytical and problem-solving skills,
- Excellent verbal, written and presentation skills in English,
- Strong interpersonal, team communication and coordination skills,
- Highly self-motivated, flexible, and energetic,
- Resident in Istanbul